



A United Way National Corporate Leader

IBM invests in communities through United Way

In 2006, IBM and its employees invested five million hours of community service and raised more than \$42 million to improve lives and build stronger communities where they live and work, but IBM didn't stop there. IBM is truly committed to a year-round, meaningful partnership with United Way, and has supported many United Way initiatives, including the launch of the United Way *Financial Stability Partnership*[™] and the expansion of 2-1-1's disaster response and recovery capabilities.

IBM innovation helps 2-1-1

As 2-1-1 leaders across the U.S. reflect on the past ten years, it is clear that the original vision of 2-1-1 as primarily a local information and referral resource has expanded significantly. Among the various success indicators is 2-1-1's proven role in local disaster response and recovery.

We are very pleased to announce that **IBM** has accepted United Way of America's challenge to lead it in the development of a unified national system for disaster response and recovery. IBM will define a Roadmap that will allow regional information sharing, instant consumer interaction from any geographical point, and real-time availability of data quantifying the nature and location of requests for assistance. In addition, by December 2007, United Way of America will also develop a Special Services Registry to identify vulnerable citizens with special needs who need to be evacuated during a disaster. The IBM grant will also provide support and services for United Way of America and 12 local United Ways to initiate a process that will result in a coordinated and cohesive plan across the country. Thank you, IBM!

IBM aides United Way in launching the United Way *Financial Stability Partnership*[™]

IBM is committed to using innovation and technology to address societal issues and partnered with United Way to identify benefits calculators and choose a vendor for United Way to screen and help people apply for public benefits as part of the United Way *Financial Stability Partnership*[™].