

## UPS celebrates 100 years by giving back

On August 28, 2007, UPS celebrated its 100th anniversary, commemorating when Jim Casey and Claude Ryan borrowed \$100 to start the American Messenger Company, a messenger service that would grow to become the world's largest package delivery company and a global leader in supply chain services. In true UPS fashion, they celebrated this major milestone by focusing on people – taking hundreds of UPS executives, employees, and retirees to Seattle, the company's founding city, to perform community service. Nearly 500 UPS volunteers built a science-themed playground, refurbished ball fields and renovated a school library for the children of South Seattle.

Giving back to the community is part of UPS's culture. In addition to this special Seattle service project, UPS also partnered with United Way of Metropolitan Atlanta to volunteer for 100 Days of Caring over the 100 days of summer that led up to the company's anniversary. UPSers volunteered at local United Way community partners, helping with landscaping, filing and many other much-needed projects. The community has raved about the incredible progress made, thanks to the many UPS volunteers.

Last year, UPS employees volunteered more than 950,000 hours through the company's volunteer program. In addition, UPS, its employees and retirees pledged \$59.3 million to United Way's 2006 campaign. In 2006, for the seventh consecutive year, UPS, its employees, and retirees were the top national supporters of United Way.

Besides celebrating its 100th anniversary in 2007, UPS also hit these major milestones:

- UPS employees raised over \$50 million for the first time
- 25th year giving to communities through United Way campaign
- Nearly \$60 million raised in the 2006 campaign – the seventh year in a row as the #1 corporate contributor to United Way
- More than \$4.45 million contributed in the company's hometown of Atlanta, Georgia – the largest contribution to United Way of any Atlanta based company
- Named the most socially responsible company among all companies in FORTUNE magazine's "America's Most Admired" survey
- Named one of top 10 brands for corporate citizenship in the U.S. among 152 companies (based on GolinHarris Corporate Citizenship Index September 2006 survey of 5,000 Americans)
- Included in Business Ethics magazine's 100 Best Corporate Citizens – the only delivery company to make the list in 2006